



Tap the \$50 billion Indian Water Market

India Water Tech Trade Mission

Meet Key Government Decisionmakers and Business Partners and Visit Aquatech India

Trade Mission Features include: A customized schedule of one-on-one meetings with top players in the Indian water market; Meetings with key state government officials and local municipal officials; Business briefings by U. S. Embassy officials and leading management consultants; Networking receptions with key industry players and government officials; Visit Aquatech India 2011, India's leading water trade show

Best Opportunities for U.S. companies:

Municipal waste water treatment, sanitation and urban water supply; Consulting and design services; Membrane technology; Raw water treatment; Sewage water treatment; Clarification, sludge treatment, aeration, disinfection and filtration treatment; Reverse osmosis, ultrafiltration, electrodialysis

India Water Market Highlights:

Indian Water Resources Ministry plans to invest \$50 million in the Indian water sector by 2012.

\$1.27 billion Indian water and waste water treatment market estimated to grow at over 10% annually.

U.S. accounts for over 40% of the total Indian water industry imports.

Highest growth markets and market size estimates include: Industrial and waste water treatment market (\$640 million); Drinking water purification market (\$425 million); Bottled water market (\$280 million, estimated at \$600 million by 2012); Packaged waste water treatment plants (\$40 million, estimated at \$60 million by 2013).

Additional Option of Exhibiting at Aquatech Amsterdam: Join U.S. Commercial Service Mini-Pavilion (for Trade Mission companies only) or for Stand-Alone Exhibition contact Amsterdam RAI or WQA

Apply Now, Space is Limited

<http://www.buyusa.gov/india/en/indwatertm.html>

Date: February 28-March 4, 2011

Venue: Bangalore and Mumbai (including Aquatech India)

Deadline: January 15, 2011

Cost:

- \$2400 for small and medium enterprises (fewer than 500 employees)
- \$3000 for large firms
- Optional CS Mini-Pavilion at Aquatech India \$650
- Expenses for travel, lodging, most meals, and incidentals responsibility of each mission participant.

For More Information:

Julia Rauner Guerrero
858-467-7038
julia.rauner@trade.gov

Kamal Vora
(91) 22 – 2265-2511 (in India)
kamal.vora@trade.gov

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